



Length: Short

Audience: Average person on the street

Did you know that the movement of invasive insects and diseases on firewood is destroying trees in urban, suburban and forest areas? Learn how to help by visiting <http://www.dontmovefirewood.org>

Length: Short

Audience: Casual, youthful

All over America, aliens are invading our neighborhoods, parks, and campgrounds! Keep invasive insects and diseases away from your favorite places! Check out <http://www.dontmovefirewood.org> to see the latest videos, blogs, and more.

Length: Short

Audience: Science or related industry groups

Transportation of firewood is the leading anthropogenic cause of new infestations of invasive insects and diseases. Help spread the word- visit <http://www.dontmovefirewood.org>

Length: Medium

Audience: Average person on the street

Did you know that the movement of invasive insects and diseases on firewood is destroying trees? These bugs can hitchhike hundreds of miles on firewood, causing devastating infestations in urban, suburban and forest areas. Areas like your favorite campsite, your neighborhood, and national parks are at risk. Learn how to help prevent the spread of these dangerous pests by visiting <http://www.dontmovefirewood.org>



Length: Medium

Audience: Science or related industry groups

Transportation of firewood is the leading anthropogenic cause of new infestations of invasive insects and diseases. Outbreaks are often found adjacent to campgrounds and parks- the result of ordinary people taking firewood while on a camping trip. You can download engaging videos, use our media kit to create your own educational materials, and learn more about preventing the movement of pests by visiting <http://www.dontmovefirewood.org>.

Length: Brief article

Audience: Nature oriented newsletter, listserver, or web feature

Forests are great places to play, but they also keep our air clean and our water pure. We must protect them so our kids and grandkids can enjoy these amazing places like we do. One of the most important things we can do is stop moving invasive pests and diseases to new areas on firewood. It's really that simple.

But people don't realize how important it is to avoid moving firewood. It is hard to imagine such a seemingly simple action can have enormously damaging and expensive consequences. Outbreaks of tree-killing insects and diseases are very difficult- and sometimes impossible- to control. Once established, invasive bugs can destroy habitats for native plants and animals, decrease property values, increase erosion, and even increase the intensity of forest fires.

There's a new website, created by a partnership of non-profits, industry groups, and government agencies to help spread the word not to move firewood. The site, <http://www.dontmovefirewood.org>, reinforces the message with great videos, a blog, a gas-saving calculator, and a variety of social networking tools. Because not moving firewood is a simple thing that anyone can understand- if they just know why it is so important.

[NOTE: if you choose to use this brief article in a web feature, please link the phrase "partnership of non-profits, industry groups, and government agencies" in the last paragraph to <http://www.continentalforestdialogue.org/>]